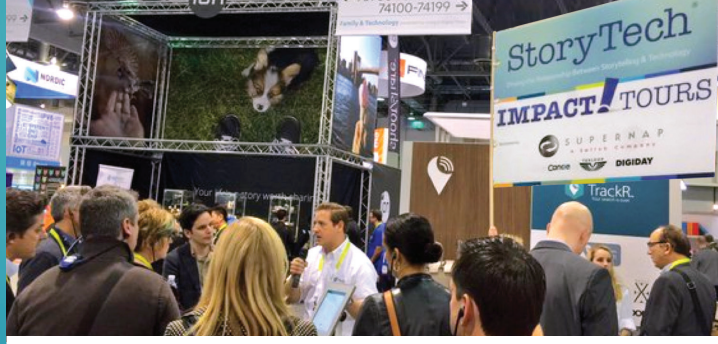
# StoryTech®

Driving the Relationship Between Storytelling & Technology

# VIP EVENT TOURS



## IMPACT! VIP Tours

### Bring more value to your attendees & exhibitors through VIP TOURS

At it's simplest, we are creating and curating customized ways to enhance those sticky relationships you need with your event attendees.

### StoryTech Tours Help Your Attendees

- Connect the dots between the macro-trends and the tech on the floor
- Identify trends applicable to you attendees
- Facilitate meetings, dinners and other 1-on-1 time with vendors of interest

### StoryTech Tours Help Your Exhibitors

- Apply context to the conference experience – adding value to the conference
- Provide insights with a broader perspective
- Bring clients right to the exhibitors door with sponsorship opportunities built in

---

The best 2 hours you will ever spend at a tech conference!

- **Customized.** Your experience is designed around what matters to your company and your clients. Built for content creators, brands, media companies and agencies.

- **Relevant.** The VIP Tours are built around StoryTech's key industry trends.

- **The 2 Hour Tour Package:**
  - Led by StoryTech senior strategists
  - 15 minute TechLife® brief on the key industry trends
  - 1.5 hour customized show floor tour
  - 15 minute debrief and action item agenda
  - Refreshments
  - Secure Conference Room

### BRIEFINGS

- Engaging on-site events presenting the latest in technology and trends that matter to your business.
- Tailoring to specific departments or entire companies, the "TechLife" brief, led by StoryTech senior executives, helps attendees and VIPs understand what they must see on the show floor by giving them a contextual "Story" by which to view the entire event.
- Custom 15-60 second post-event video tailored to your audience and/or attendees.

### ORGANIZING A SPECIAL EVENT FOR YOUR COMPANY OR CLIENTS?

If you are considering holding a special leadership or knowledge-based event for your executives or clients StoryTech can bring together subject matter experts, tech demos and speakers.

### Tour Sponsorships Available

For more information: **info@story-tech.com**

For more information, to plan your tour contact: **info@story-tech.com**

---

### About StoryTech®

StoryTech is a strategic consulting firm dedicated to informed collaboration between storytellers, brands, and technology companies. The company sits at the center of the emerging content ecosystem providing growth, innovation and content strategies.

**For more info: info@story-tech.com**
**story-tech.com**